

Quick survey citizens on use cases in Kiel and Cartagena

Context: the citizen gets to see visual(s) of the app the use case is going to develop, with some basic explanation of the functionalities.

1. **What is your connection to this place or topic?**

Resident / visitor or tourist / local business / city staff / other.

2. **Would you use this app if it were available?**

Please rate from **1 to 5**:

1 = definitely not

2 = probably not

3 = maybe / not sure

4 = probably yes

5 = definitely yes

Can you briefly explain why you gave this score?

3. **What do you like about the idea?**

What feels useful, interesting or valuable?

4. **What could or should be improved?**

What is unclear, missing, unattractive or not useful enough yet?

What is the one most important change we should make before developing this further?

5. **To what extent would this app help you feel more connected to Kiel / Cartagena?**

Please rate from **1 to 5**:

1 = not at all

2 = only a little

3 = moderately

4 = quite a lot

5 = very much

Can you briefly explain why you gave this score?

Is there any place, story, feature or group of people that should be included but is currently missing?